



## **Privacy Policy for culinarydreamsinc.com**

This privacy policy has been compiled to better serve those who are concerned with how their 'Personally identifiable information' (PII) is being used online. PII, as used in US privacy law and information security, is information that can be used on its own or with other information to identify, contact, or locate a single person, or to identify an individual in context. Please read our privacy policy carefully to get a clear understanding of how we collect, use, protect or otherwise handle your Personally Identifiable Information in accordance with our website.

### **What personal information do we collect from the people that visit our blog, website or app?**

When ordering or registering on our site, as appropriate, you may be asked to enter your name, email address, mailing address, phone number, and credit card information. If you register for a cooking class or cooking party, or register a child for a cooking class, cooking camp, or cooking party, we require that you must fill out a "Registration, Waiver and Release Form" available on our website. We must gather contact information, and health information such as Food Allergies and/or any medical information needed in relation to participation in a cooking event at Culinary Dreams to help you with your experience.

### **When do we collect information?**

We collect information from you when you place an order, subscribe to a newsletter, fill out a form or enter information on our site.

### **How do we use your information?**

We may use the information we collect from you when you register, make a purchase, sign up for our newsletter, respond to a survey or marketing communication, surf the website, or use certain other site features in the following ways:

- To personalize user's experience and to allow us to deliver the type of content and product offerings in which you are most interested.
- To allow us to better service you in responding to your customer service requests.
- To quickly process your transactions.
- To send periodic emails regarding your order or other products and services.

## **How do we protect visitor information?**

Our website is scanned by Aperia on a regular basis for security holes and known vulnerabilities in order to make your visit to our site as safe as possible. We also use regular Malware Scanning.

Your personal information is contained behind secured networks and is only accessible by a limited number of persons who have special access rights to such systems, and are required to keep the information confidential. In addition, all sensitive/credit information you supply is encrypted via Secure Socket Layer (SSL) technology.

We implement a variety of security measures when a user places an order and enters, submits, or accesses their information to maintain the safety of your personal information.

All transactions are processed through a gateway provider and are not stored or processed on our servers. Culinary Dreams' customers are taken off-site to a secure payment form hosted on our payment gateway's servers. Customer information, such as name and address, are forwarded into this form, which makes completing payment as easy as possible. Once that customer enters payment details and clicks "Pay Now", the customer is automatically redirected back to our Culinary Dreams website to the "Order Received" page.

## **Do we use 'cookies'?**

We may use cookies for tracking purposes. A cookie is a piece of data stored on a site visitor's hard drive to help us improve your access to our site and identify repeat visitors to our site. For instance, when we use a cookie to identify you, you would not have to log in a password more than once, thereby saving time while on our site. Usage of a cookie is in no way linked to any personally identifiable information on our site.

You can choose to have your computer warn you each time a cookie is being sent, or you can choose to turn off all cookies. You do this through your browser's (like Chrome) settings. Each browser is a little different, so look at your browser's "Help Menu" to learn the correct way to modify your cookies.

If you disable cookies, some features of our website will be disabled that may make your site experience more efficient and some of our services may not function properly.

However, you can still place orders.

## **Third-party disclosure**

We do **not** sell, trade, or otherwise transfer to outside parties your personally identifiable information.

## **Third-party links**

We do **not** include or offer third-party products or services on our website.

## **Google**

Google's advertising requirements can be summed up by Google's Advertising Principles. They are put in place to provide a positive experience for users.

For more information about these requirements, see:

<https://support.google.com/adwordspolicy/answer/1316548?hl=en>

We have not enabled Google AdSense on our site but we may do so in the future.

## **California Online Privacy Protection Act**

CalOPPA is the first state law in the nation to require commercial websites and online services to post a privacy policy. The law's reach stretches well beyond California to require a person or company in the United States (and conceivably the world) that operates websites collecting personally identifiable information from California consumers to post a conspicuous privacy policy on its website stating exactly the information being collected and those individuals with whom it is being shared, and to comply with this policy. While we do not believe that we will serve many customers presently living in California, the possibility does remain, therefore:

### **According to CalOPPA we agree to the following:**

Users can visit our site anonymously.

Once this privacy policy is created, we will add a link to it on our home page or as a minimum on the first significant page after entering our website.

Our Privacy Policy link includes the word 'Privacy' and can be easily found on the page specified above.

Users will be notified of any privacy policy changes:

- On our Privacy Policy Page

Users are able to change their personal information:

- By emailing us
- By calling us
- By logging in to their account

### **How does our site handle do not track signals?**

We honor do not track signals and do not track, plant cookies, or use advertising when a Do Not Track (DNT) browser mechanism is in place.

### **Does our site allow third-party behavioral tracking?**

It's also important to note that we do not allow third-party behavioral tracking.

## **COPPA (Children Online Privacy Protection Act)**

When it comes to the collection of personal information from children under 13, the Children's Online Privacy Protection Act (COPPA) puts parents in control. The Federal Trade Commission, the nation's consumer protection agency, enforces the COPPA Rule, which spells out what operators of websites and online services must do to protect children's privacy and safety online.

While we market our cooking classes to children under the age of 13, we do not collect information from children under 13. In fact, we go beyond what is required by law, and do not allow persons under the age of 18 to complete our Registration, Waiver and Release Form. Only Parents and/or Legal Guardians may provide us any information on persons under the age of 18.

**In order to remove your child's information please email: [culinarydreamsinc@yahoo.com](mailto:culinarydreamsinc@yahoo.com) or call: 251-333-8908.**

### **We adhere to the following COPPA tenants:**

Parents can review, delete, manage or refuse with whom their child's information is shared through contacting us directly. However, be advised that if a parent or legal guardian refuses to fill out our Registration, Waiver, and Release Form regarding their child, that child will not be able to participate in our cooking classes. We adhere to this for the child's safety, as well as the safety of the other children taking the class.

### **Fair Information Practices**

The Fair Information Practices Principles form the backbone of privacy law in the United States and the concepts they include have played a significant role in the development of data protection laws around the globe. Understanding the Fair Information Practice Principles and how they should be implemented is critical to comply with the various privacy laws that protect personal information.

**In order to be in line with Fair Information Practices we will take the following responsive action, should a data breach occur:**

We will notify the users via email within 7 business days and we will notify the users via in-site notification within 7 business days.

We also agree to the Individual Redress Principle, which requires that individuals have a right to pursue legally enforceable rights against data collectors and processors who fail to adhere to the law. This principle requires not only those individuals have enforceable rights against data users, but also that individuals have recourse to courts or government agencies to investigate and/or prosecute non-compliance by data processors.

## **CAN SPAM Act**

The CAN-SPAM Act is a law that sets the rules for commercial email, establishes requirements for commercial messages, gives recipients the right to have emails stopped from being sent to them, and spells out tough penalties for violations.

### **We collect your email address in order to:**

- Send information, respond to inquiries, and/or other requests or questions.
- Process orders and to send information and updates pertaining to orders.
- Market to our mailing list or continue to send emails to our clients after the original transaction has occurred.

### **To be in accordance with CANSPAM we agree to the following:**

- NOT use false or misleading subjects or email addresses.
- Identify the message as an advertisement in some reasonable way.
- Include the physical address of our business or site headquarters.
- Monitor third-party email marketing services for compliance, if one is used.
- Honor opt-out/unsubscribe requests quickly.
- Allow users to unsubscribe by using the link at the bottom of each email.

**If at any time you would like to unsubscribe from receiving future emails, you can simply follow the instructions at the bottom of each email and we will promptly remove you from all correspondence.**

## **Contacting Us**

If there are any questions regarding this privacy policy you may contact us using the information below.

**Our website** is: [www.culinarydreamsinc.com](http://www.culinarydreamsinc.com)

### **Our Postal Address:**

P. O. Box 301  
Daphne, Alabama 36526  
USA

**Email:**  
[culinarydreamsinc@yahoo.com](mailto:culinarydreamsinc@yahoo.com)

**Phone:**  
251-333-8908

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